

2nd Annual

Active Aging EXPO

at *Laurel View*
VILLAGE

WEDNESDAY, SEPT. 25, 2019 9 AM TO 2 PM

activeagingexpo.com



Special Early Bird Pricing Ends July 19!

EXPO PACKAGE

Full Page ad in full color in the Official Program/Special Section 10" wide x 11" deep	VALUE \$2,345
Booth at the Expo with 2/6' table and four chairs	\$1,500
30,000 Digital Impressions on tribdem.com	\$300
Sponsor logo recognition on all Active Aging Expo promotional ads inc. radio & TV	\$2,500
Active link on activeagingexpo.com web site	\$1,000

TOTAL VALUE: \$7,645

Early Bird Pricing \$1,625 Signed before 7/19/19. **REGULAR PRICE \$2,500**

EVENT SPONSOR

Half Page ad in the Official Program/Special Section	VALUE \$1,177
Booth at the Expo with two chairs	\$750
20,000 Digital Impressions on tribdem.com	\$200
Sponsor logo recognition on all Active Aging Expo promotional ads incl. radio & TV	\$2,500

TOTAL VALUE: \$4,627

Early Bird Pricing \$699 Signed before 7/19/19. **REGULAR PRICE \$999**

EXHIBITOR PACKAGE

Quarter Page ad in the Official Program/Special Section	VALUE \$640
Booth at the Expo with two chairs	\$750
15,000 Digital Impressions on tribdem.com	\$150
Sponsor logo recognition on all Active Aging Expo promotional ads incl. radio & TV	\$2,500

TOTAL VALUE: \$4,040

Early Bird Pricing \$375 Signed before 7/19/19. **REGULAR PRICE \$500**

ECONOMY PACKAGE

Eighth Page ad in the Official Program/Special Section	VALUE \$365
Booth at the Expo with two chairs	\$750
Sponsor logo recognition on all Active Aging Expo promotional ads incl. radio & TV	\$2,500
10,000 Digital Impressions on tribdem.com	\$100

TOTAL VALUE: \$3,715

Early Bird Pricing \$300 Signed before 7/19/19. **REGULAR PRICE \$350**

The Tribune-Democrat is excited to announce our 2nd Active Aging Expo! Last year we had a very successful event. More than 25 businesses participated and this year we expect more. This event will be held on Wednesday, Sept. 25, 2019, 9 am to 2 pm. Our \$50,000+ ad blitz will bring in the very customers you cater to. Because seniors are avid newspaper readers, our event will be **THE Senior Event of the year**. Best of all, we have participation packages available for businesses of every size.

IMPORTANT DATES:

FRIDAY, JULY 19

Final Day for Early Bird Discount

WEDNESDAY, AUGUST 14

Senior Living Expo major ad blitz begins

MONDAY, SEPTEMBER 9

Participation/Ad deadline

SUNDAY, SEPTEMBER 22

Official Program/Special Section publishes in The Tribune-Democrat

WEDNESDAY, SEPTEMBER 25

Active Aging Expo Event (9 am - 2 pm)

ACTIVEAGINGEXPO.COM



The Tribune-Democrat

Use our 165 years of experience to help your business grow.

425 Locust St. Johnstown, PA 15901

tribdem.com